Salinas River Partners Benefit BBQ

Hosted by RCDMC and Salinas River Management Unit Association
Salinas Rodeo Room, 4-6pm, Friday April 24, 2020

Sponsorship Form

Become a sponsor for our partnership barbecue to benefit conservation on the Salinas River! The Resource Conservation District of Monterey County and the Salinas River Channel Stream Management Program’s River Management Unit Association are partners committed to maintaining the river that brings life to the Salinas Valley. Together we conduct multiple-benefit conservation work on the Salinas River that protects our local communities, agriculture, and the environment. Funds and awareness raised at this event will help support organizational costs for this work so that they are not solely borne by those participating, but by the community, for the community. This partnership event will include Benny Jefferson’s renowned BBQ crew, local wines, cheeses, fruits and veggies, a brief & entertaining celebration of river stewardship, and a silent and live auction. Your support of this event through a sponsorship or donation will benefit our conservation work on the Salinas River tremendously.

Please sign me up for:

☐ **Salinas River Channel Tender** - $2,500
  - Receive extensive and prominent recognition prior to and at the event, on the RCDMC website and all marketing materials
  - Sixteen (16) event tickets (two tables)
  - Special recognition package, including prominent logo placement in a Coastal Grower Magazine advertisement
  - An opportunity to have your banner clearly displayed at the BBQ event stage with distinguished mention throughout the event

☐ **Salinas River Flood Fixer** - $1,000
  - Receive extensive and prominent recognition prior to and at the event, on the RCDMC website, and all marketing materials
  - Eight (8) event tickets (one table)
  - An opportunity to have your banner clearly displayed at the BBQ event stage with distinguished mention throughout the event

☐ **Salinas River Champion** - $500
  - Receive extensive and prominent recognition prior to and at the event, on the RCDMC website, and all marketing materials
  - Four (4) event tickets
  - An opportunity to have your banner clearly displayed at the BBQ event stage with distinguished mention throughout the event

*Continued on Other Side*
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*April 24, 2020*

**Sponsorship Form**

- **Other Donation**
  Food or wine or auction items for the event are also a great help. Please describe below:

  Item Description: _____________________________________________________________
  Value: _______________________

**Donor Details:**

- **Company Name:** ____________________________________________________________
- **Primary Contact:** __________________________________________________________
- **Phone:** ___________________________ **E-mail:** _________________________________
- **Address:** __________________________________________________________________

Please send your completed sponsorship form to brandt.bates@rcdmonterey.org or mail to:

Resource Conservation District of Monterey County
744-A La Guardia St.
Salinas CA, 93905

Please reply no later than April 10 to ensure all sponsorship materials reflect your company’s information. Channel Tender sponsors, please also send via e-mail a 300 dpi .jpeg of your logo.

Donations can also be made online at www.rcdmonterey.org/general-program-fundraisers