



744 La Guardia Street, Building A, Salinas, CA 93905

(831) 975-7775

APRIL 2018– REGULAR MEETING MINUTES—approved 05/17/2018

Regular Board Meeting, Thursday, April 19, 2018, 10:00 A.M. – 12:00 P.M.

Directors Present: B. Jefferson, J. Devers, R. King, L. Ferrasci, B. Plemmons,

Directors Absent: B. Lipe, E. Gardner

Others Present: P. Robins (RCDMC), E. Zefferman (RCDMC), M. Errea, B. Burgoa (RCDMC), K. Fletcher (consultant)

Recorders: Robins, Errea

<u>Time</u>	<u>Agenda Topics</u>	<u>Presented by</u>
10:28 A.M.	<u>Call to Order</u>	<u>B Jefferson</u>

Meeting was called to order once a quorum of Board Members was present. Approval of Agenda: No changes requested.

Public Comment: None.

<u>Consent Agenda</u>	<u>B Jefferson</u>
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- *Minutes from the March 23, 2018 Meeting.*
- *Staff Activities Report for March 2018*

Director Ferrasci moved to approve the consent agenda. Director Jefferson seconded the motion, which was approved unanimously.

Reports

Executive Director Report: none.

Executive Committee Report: none.

NRCS Report: none.

Finance Committee Report: None.

Outreach/Education Committee Report: Deferred to Annual BBQ Discussion under New Business.

<u>Old or Standing Business (Review & Approval)</u>	<u>P. Robins / Directors</u>
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Monthly Financial Statements: P. Robins presented the financial statements regarding Accounts Receivable, Payables and Bank balances for the period ending April 20, 2018. The accrual account balance on April 20, 2018 was \$188,347.66 with \$18,110.11 in the Chase Bank and County Treasury accounts (taking into account checks to be signed at the meeting), \$134,919 in liabilities, and \$305,156.93 due to the RCD as receivables from various grants and outstanding invoices. By comparison, the Accrual accounting balance for District Funds stood at \$204,007.83 on March 23, 2018.

Expenses: P. Robins presented the list of detailed expenses to be paid in March including bi-weekly salary through April 15, one-time and recurring miscellaneous expenses, and reimbursement for expenses incurred during the month of March, totaling \$249,105.85.

Approval for the April financial statements and for March and April expenses from the Chase Bank account was motioned by Director King, seconded by Director Ferrasci and passed by a unanimous vote of directors present (5-0).

Special Presentation

Business Planning – Session IV, focused on Fund-Raising Planning: Consultant Kristen Fletcher led the board through a review and discussion for preparation of three marketing documents for different audiences (corporate, large individual donors, and the Community Foundation), recommendations for taglines & ‘elevator’ speeches, and prioritizing potential donors. She requested feedback from them on any documents prepared so far by May 3.

New Business

Directors/ Robins

Staff Presentation: B. Burgoa, RCD Program Engineer gave an overview of the work he is leading, including irrigation and nutrient management assessments, Spanish-language irrigator trainings, and erosion control planning. He noted new projects just underway or starting in the coming year, including an RCD of Santa Cruz County (RCDSCC) Healthy Soils technical assistance and grower training project, another contract with RCDSCC under their Regional Conservation Partnership Program for technical assistance and project implementation for runoff management and groundwater recharge in Pajaro Groundwater Basin (in our case, near Elkhorn Slough), a small water and nutrient management trainings contract with the Ag Land-Based Training Association, and a pending contract with a vintner for an Erosion Control Plan and associated engineering designs.

LAFCO Special District Representative Alternate: Board members briefly discussed the three candidates listed for potential selection. Because they were not familiar with any, they opted not to vote.

Spring BBQ Planning: Robins and Directors reviewed details for the April 20 event.

Announcements

Directors/ Robins

None.

11:45 P.M. Meeting Adjourned

R. King

Next Regular RCD meeting:

Date: **THURSDAY, May 17, 2018, 10 A.M. – 12 P.M.**
Location: **RCDMC Office, Salinas**