## Agenda

### Special Meeting
**Tuesday, October 11, 2016**
**8:00am - 5:00pm**

**RCDMC Office, Salinas, CA**

<table>
<thead>
<tr>
<th>Meeting called by:</th>
<th>Board President: B. Jefferson</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Type of meeting:</strong></td>
<td>Special Board Retreat</td>
</tr>
</tbody>
</table>

**Board Members:**
- B. Jefferson, R. King, J. Devers, L. Ferrasci, B. Plemmons, E. Paddock, P. Binsacca (Associate), M. Duflock (Associate)
- P. Robins, A. Stork (Solid Ground Consulting)

**Guests:**
- B. Jefferson, R. King, J. Devers, L. Ferrasci, B. Plemmons, E. Paddock, P. Binsacca (Associate), M. Duflock (Associate)
- P. Robins, A. Stork (Solid Ground Consulting)

### Agenda topics

<table>
<thead>
<tr>
<th><strong>Est. Time:</strong></th>
<th><strong>Agenda topics</strong></th>
<th><strong>Proposed Date:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8:00 a.m.</strong></td>
<td><strong>Call to Order</strong></td>
<td>B. Jefferson</td>
</tr>
<tr>
<td><strong>5 minutes</strong></td>
<td><strong>Comments from the Public:</strong></td>
<td>A. Stork/ Directors</td>
</tr>
<tr>
<td></td>
<td>A time for members of the public to address the board on matters not included on the agenda</td>
<td></td>
</tr>
<tr>
<td><strong>8:05 am – 5:00 pm</strong></td>
<td><strong>Strategic Planning Retreat led by Solid Ground Consulting</strong></td>
<td>Thursday, October 20, 2016, 1-3pm</td>
</tr>
</tbody>
</table>

**Next Meeting:**
**Proposed Date:** Thursday, October 20, 2016, 1-3pm
**Location:** RCDMC Office, 744A LaGuardia Street, Salinas, CA 93905
RCD of Monterey County
Retreat Agenda - October 11, 2016

Desired Outcomes from Retreat

- Shared understanding of organizational opportunities and challenges
- Shared vision and strategic direction
- Shared commitment to the steps needed

8:00-8:30 Arrive / refreshments

8:30 Welcome / Overview
- Introductions, confirm desired outcomes

9:00 Context: Where are we today?
- Review the planning report: headlines, highlights, aha’s, oh-no’s, gaps

9:30 What impact do we wish to make and for whom?
- What looks different if we are successful?

10:30 Break!

10:45 Strategic direction
- What should the RCD focus on in the next 3-5 years? (Project types, partnerships, etc.)
- Which of these goals and approaches are most readily available to the RCD? Which will be more of a stretch?

12:30 Lunch

1:00 What will it take?
- Which revenue streams does the RCD wish to explore further?
- Whose support or recognition is most important to our strategies?
- What other factors will be important in our success?

3:00 Break!

3:15 What about our team?
- What do these approaches imply for our organization?
- What role does the board play? Staff?

4:30 Wrap up and next steps

5:00 Retreat concludes