



**FEBRUARY 2015– REGULAR MEETING MINUTES—approved 03/26/2015**

Regular Board Meeting, Thursday, February 19, 2015, 8:30 A.M. – 1:00 P.M.

Directors Present: B. Jefferson, M. Duflock, R. King, E. Paddock, B. Plemmons, L. Ferrasci, J. Devers  
Directors Absent: P. Binsacca (Associate)  
Others Present: P. Robins (RCDMC), C. McGinnis (MC Ag Dept)  
Recorders: J. Devers, P. Robins

<u>Time</u>	<u>Agenda Topics</u>	<u>Presented by</u>
8:35 A.M.	<u>Call to Order</u>	<u>B. Jefferson</u>
	<u>Comments from the public</u>	
	None.	
	<u>President’s and Directors’ Comments</u>	<u>Directors</u>
	M. Duflock noted that an announcement had been made at Cattleman’s Association about concerns with NRCS taking USFWS staff along on projects.	
	<u>Minutes for January Meeting (Review for Approval)</u>	<u>P. Robins/Directors</u>
	Minutes from the January 15, 2015 Meeting were presented and reviewed. B. Plemmons moved to approve the January 2015 meeting minutes as submitted; J. Devers seconded the motion for approval of the minutes; A 7-0 vote of directors approved the motion.	
	<u>NRCS Update</u>	<u>R. LaFleur</u>
	None.	
	<u>Budget and Finances (Review &amp; Approval)</u>	<u>P. Robins/M. Grace/ Directors</u>
	<i>Monthly Financial Statements and Bills:</i> P. Robins presented the financial statements regarding Accounts Receivable, Payables and Bank balances for the period ending February 19, 2015. The accrual account balance on February 19, 2015 was \$173,976.57, with \$35,778.55 in the Chase Bank and County Treasury accounts (taking into account checks to be signed at the meeting), \$55,562 in liabilities, and \$193,759.82 due to the RCD as receivables from various grants and outstanding invoices. By comparison, the Accrual accounting balance for District Funds stood at \$ 177,413.04 on January 15, 2015.	
	P. Robins presented the list of detailed expenses to be paid in February including bi-weekly salary through February 8, one-time and recurring miscellaneous expenses and reimbursement for expenses incurred during the month of February. Approval for the February financial statements and for February expenses from the Chase Bank account was motioned by R. King, seconded by M. Duflock and passed by a 7-0 vote.	
	<u>Program Updates</u>	<u>P. Robins</u>
	P. Robins apprised board members of grant proposals recently submitted and under development for CDFA Specialty Crop Block Grant Program, NRCS Conservation Innovation Grants, CA FireSafe Clearinghouse, and the CA Dept of Fish & Wildlife Fisheries Restoration Grant Program.	
9:15 A.M.	<u>New Business</u>	<u>Directors/P.Robins/ C.McGinnis</u>
	P. Robins initiated the Business Planning discussion by providing an overview of current areas of work according to the existing Work Plan along with additional tasks outside of the Plan.	

Through a series of group exercises, Directors each named their three highest priority work areas and then prioritized two general work areas for the focus of business development for the RCD as follows:

Education & Outreach: Model farm; Youth programs; Communicating ag stewardship

Technical Assistance/Program Coordination: Individual; Large watershed level (esp. Salinas – river channel maintenance & permits)

Through another brief exercise, Directors generated a list of terms for consideration for an RCD ‘tag line’, which will be discussed at a future meeting. The most repeated words or phrases were: Expertise (knowledge, skills), Collaboration/ative, Non-regulatory, and Conservation.

Notes from all of the exercises are attached as notes from J. Devers.

Directors discussed preparations for the April 17 Barbecue, with the plan to recognize the Chualar-Gonzales River management Units LLC board with assistance from Conservation Collaborative, TNC, GSA, and MCWRA; L. Ferrasci would be the lead for lining up the 4-H crew; R. King would arrange the band; each Director would be responsible for selling 10 tickets and lining up 3 auction items; J. Devers would assist with the recognition effort.

Closing Discussion

Directors

Follow up meetings were scheduled to continue the planning process:

February 26, 12-2pm Technical Assistance work planning

March 3, 1:30-3:30pm Education work planning.

1:00 P.M.

Meeting Adjourned

B. Jefferson

The next Regular RCD meeting will be held:

Date: **March 26, 2015, 10 A.M.**

Location: **RCDMC Office, 744-A LaGuardia Street, Salinas, CA**