

# Agenda



**Regular Meeting**  
**Thursday, February 19, 2015**  
**8:30am - 1:00pm**  
**SPECIAL LOCATION:**  
**Monkeyflower Ranch**  
**1481 San Miguel Canyon Rd.**  
**Royal Oaks, CA 95076**

744-A LaGuardia St., Salinas, California 93905 (831) 424-1036 ext 124

<b>Meeting called by:</b>	Board President: B. Jefferson
<b>Type of meeting:</b>	Regular Monthly Board Meeting, Open to the Public
<b>Board Members:</b>	B. Jefferson, R. King, M. Duflock, J. Devers, L. Ferrasci , B. Plemmons, E. Paddock, P. Binsacca (Associate)
<b>Guests:</b>	P. Robins, R. LaFleur

<i>Est. Time:</i>	<b>Agenda topics</b>	
8:30 A.M.	<b>Call to Order</b>	B. Jefferson
5 minutes	<b>Comments from the Public:</b> A time for members of the public to address the board on matters not included on the agenda	
5 minutes	<b>President and Directors' Comments</b>	Directors
5 minutes	<b>Minutes (Review for Approval)</b> Minutes from the January 15, 2015 Regular Meeting	P. Robins/ Directors
5 minutes	<b>NRCS Update</b>	J. Warner
10 minutes	<b>Budget and Finance (Review for Approval)</b> <ul style="list-style-type: none"> <li>- Financial Summary of Cash Flow and Accrual Accounting for Period Ending February 19, 2015</li> <li>- Expenses &amp; Warrants: February 2015</li> </ul>	P. Robins/ Directors
10 minutes	<b>Program Update (Update)</b> <ul style="list-style-type: none"> <li>- New and pending grant proposals: CDFA Fertilizer Research and Education Prog &amp; Specialty Crop Block Grant Program, NRCS Conservation Innovation Grants, California FireSafe Clearinghouse, CDFW Fisheries Restoration Grant Program</li> <li>- Water quality collaborative efforts and project planning</li> <li>- Salinas River arundo project permit reporting</li> </ul>	P. Robins/ Directors
225 minutes	<b>New Business (Planning Session: 4 x 30-60-minute sessions with breaks &amp; working lunch)</b> <ul style="list-style-type: none"> <li>- Identify critical lines of work and associated business development tasks</li> <li>- Outreach for public communication and program/fund development                             <ul style="list-style-type: none"> <li>o 'tagline', website, special events, print and media communications</li> </ul> </li> <li>- Outreach strategy for April 17 BBQ                             <ul style="list-style-type: none"> <li>o purpose, range camper and cooperators of year, donors and sponsorships</li> </ul> </li> <li>- Next steps (tasks, timelines, assignments)</li> </ul>	P. Robins/ Directors
5 minutes	<b>Closing Discussion</b> <ul style="list-style-type: none"> <li>- Upcoming meeting agenda items</li> <li>- Next Board Meeting date and details</li> </ul>	Directors

<b>Next Meeting:</b>	<b>Proposed Date: Thursday, March 19, 2014</b> Location: RCDMC Office, 744-A LaGuardia Street, Salinas, CA
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