



744 La Guardia Street, Building A, Salinas, CA 93905

(831) 424-1036, ext. 124

FEBRUARY 7, 2014– SPECIAL MEETING MINUTES—approved 02/20/2014

Special Board Meeting, Friday, February 7, 2014, 9:00 A.M. – 12 P.M.

Directors Present: P. Binsacca, M. Duflock, J. Devers, L. Ferrasci, R. King
 Directors Absent: B. Jefferson, S. Cobb
 Others Present: P. Robins (RCDMC)
 Recorder: P. Robins

| <u>Time</u> | <u>Agenda Topics</u> | <u>Presented by</u> |
|-------------|---|----------------------------|
| 9:40 A.M. | <u>Call to Order</u> | <u>P. Binsacca</u> |
| | <u>Comments from the public</u> | |
| | None. | |
| | <u>President's and Directors' Comments</u> | <u>Directors</u> |
| | None. | |
| | <u>District Function Review</u> | <u>P. Robins/Directors</u> |
| | <p>P. Robins reviewed documents provided by CARCD that serve as 'checklists' for RCDs regarding: 1. Minimum Requirements for CA RCDs, 2. 'Planning for the Future', criteria for RCDs functioning at a higher level, and 3. 'Excellence in Action', criteria for the highest-functioning RCDs serving as leaders in the state. He highlighted elements from each of them that he considered valuable points for improvement in RCDMC function and long-term stability. The following discussion was informal and no actions were taken during this meeting. Those present made and discussed the following comments:</p> <ul style="list-style-type: none"> • Intern project idea: coordinating a planting day (L. Ferrasci) • MD: what is the incentive for attaining RCD 'function' tiers? • Paul to prepare a Executive Director's time-budget to include 'grant-writing/development' and other items for board review. • RCD fund-raising ideas. Need to highlight our tax-deductible status. • Should have a place on website for folks to be added to an RCD outreach mailing list. • Board to conduct self-assessment in future, but should be in a manner that's constructive. JD may have template from BSLT for reference. • Would be good to strategize as a board once a year or so. • Subcommittees to form: <ul style="list-style-type: none"> ○ Finance for budget, audit, fund-raising. Treasurer would head. RK volunteers. Suggested S. Darington could be member. ○ Education/Outreach, starting as BBQ organization committee. • Consider Edible Monterey Bay for coverage on RCD. • As part of outreach for new board members and volunteers, have specific jobs/projects needing assistance. | |
| | <u>Closing Discussion</u> | <u>Directors</u> |
| | <p>Tentatively schedule RCD BBQ for May 8 in evening at Petrovic Park. M. Duflock will contact Dud Brennan as potential auctioneer. Should set up posters of before-after pics from projects behind silent auction display. Should have cooperators provide testimonials. Each person coming should receive an information piece about RCD projects as well as a donation envelope. MD recommended giving each board member 20 bbq tickets to sell.</p> | |
| 12:15 P.M. | <u>Meeting Adjourned</u> | <u>P. Binsacca</u> |