FEBRUARY 7, 2014– SPECIAL MEETING MINUTES—approved 02/20/2014

Special Board Meeting, Friday, February 7, 2014, 9:00 A.M. – 12 P.M.

Directors Present: P. Binsacca, M. Duflock, J. Devers, L. Ferrasci, R. King
Directors Absent: B. Jefferson, S. Cobb
Others Present: P. Robins (RCDMC)
Recorder: P. Robins

Time | Agenda Topics | Presented by
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9:40 A.M. | Call to Order | P. Binsacca

Comments from the public
None.

President’s and Directors’ Comments
None.

District Function Review | P. Robins/Directors

P. Robins reviewed documents provided by CARCD that serve as ‘checklists’ for RCDs regarding: 1. Minimum Requirements for CA RCDs, 2. ‘Planning for the Future’, criteria for RCDs functioning at a higher level, and 3. ‘Excellence in Action’, criteria for the highest-functioning RCDs serving as leaders in the state. He highlighted elements from each of them that he considered valuable points for improvement in RCDMC function and long-term stability. The following discussion was informal and no actions were taken during this meeting. Those present made and discussed the following comments:

- Intern project idea: coordinating a planting day (L. Ferrasci)
- MD: what is the incentive for attaining RCD ‘function’ tiers?
- Paul to prepare a Executive Director's time-budget to include ‘grant-writing/development’ and other items for board review.
- RCD fund-raising ideas. Need to highlight our tax-deductible status.
- Should have a place on website for folks to be added to an RCD outreach mailing list.
- Board to conduct self-assessment in future, but should be in a manner that's constructive. JD may have template from BSLT for reference.
- Would be good to strategize as a board once a year or so.
- Subcommittees to form:
  - Finance for budget, audit, fund-raising. Treasurer would head. RK volunteers. Suggested S. Darington could be member.
  - Education/Outreach, starting as BBQ organization committee.
- Consider Edible Monterey Bay for coverage on RCD.
- As part of outreach for new board members and volunteers, have specific jobs/projects needing assistance.

Closing Discussion | Directors

Tentatively schedule RCD BBQ for May 8 in evening at Petrovic Park. M. Duflock will contact Dud Brennan as potential auctioneer. Should set up posters of before-after pics from projects behind silent auction display. Should have cooperators provide testimonials. Each person coming should receive an information piece about RCD projects as well as a donation envelope. MD recommended giving each board member 20 bbq tickets to sell.

12:15 P.M. | Meeting Adjourned | P. Binsacca