Regular Board Meeting, Thursday, August 21, 2014, 11:30 A.M. – 2 P.M.

Directors Present: P. Binsacca, J. Devers, R. King, L. Ferrasci, M. Duflock, B. Jefferson
Directors Absent: None
Others Present: P. Robins (RCDMC), E. Paddock, B. Plemmons
Recorder: P. Robins

Time
12:30 P.M.  Call to Order  P. Binsacca

Comments from the public
None.

President’s and Directors’ Comments
None.

Minutes for July Meeting (Review for Approval)  P. Robins/Directors
Minutes from the July 17, 2014 Meeting were presented and reviewed. B. Jefferson moved to approve the July 2014 meeting minutes; R. King seconded the motion for approval of the minutes as revised; A 6-0 vote of directors approved the motion.

NRCS Update  P. Robins
P. Robins announced that a variety of USDA agencies (NRCS, Farm Services, Rural Development) would be holding an informational meeting regarding the new Farm Bill at 9:30 a.m. on September 8 at the Ag Conference Center on Abbott Street in Salinas. J. Devers indicated she would likely attend.

Budget and Finances (Review & Approval)  P. Robins/Directors
Monthly Financial Statements and Bills: P. Robins presented the financial statements regarding Accounts Receivable, Payables and Bank balances for the period ending August 21, 2014. The accrual account balance on August 21 was $153,152.50, with $36,085.34 in the Chase Bank and County Treasury accounts (taking into account checks to be signed at the meeting), $42,995 in liabilities, and $160,431.63 due to the RCD as receivables from various grants and outstanding invoices. By comparison, the Accrual accounting balance for District Funds stood at $149,795.20 on July 17, 2014.

P. Robins presented the list of detailed expenses to be paid in August including bi-weekly salary through August 10, one-time and recurring miscellaneous expenses and reimbursement for expenses incurred during the month of August. Approval for the August financial statements and for August expenses from the Chase Bank account was motioned by M. Duflock, seconded by B. Jefferson and passed by a 6-0 vote.

New Business  Directors
Board members briefly discussed Resolution 2014-2 regarding approval of the modified Integrated Regional Water Management Plan for the Monterey Peninsula, Carmel Valley and South Monterey Bay Region. M. Duflock moved to approve the resolution; J. Devers seconded the motion; the Board voted to approve the motion unanimously.

Brent Plemmons shared his application for Board membership, which the board considered to fill the unscheduled vacancy to be left by P. Binsacca as of August 22, 2014. J. Devers moved to approve appointment of B. Plemmons as of August 22, 2014; R. King seconded the motion;
the Board voted to approve the motion unanimously. P. Robins indicated he would process the appointment paperwork with the Clerk of the Board within the week.

P. Robins described the draft Committee descriptions and leadership roles for three new standing committees: Executive, Finance, and Outreach. Board members briefly discussed the proposals, after which M. Duflock moved to accept them as proposed. R. King seconded the motion, and the Board voted unanimously to approve the motion. The committee descriptions are attached to these minutes.

Program Updates

P. Robins gave an update on the progress of the Salinas River Arundo Eradication Program and collaboration with the 'River Management Unit' Demonstration Projects that start near Gonzales and Chualar in the fall. He has hired a temporary Biologist, Ilima Segoviano, to oversee project implementation, with emphasis on project monitoring, contractor permit compliance and landowner communications. He will attend the Wildlife Conservation Board meeting in Sacramento on August 28 when they are scheduled to authorize the $1.1 Million grant agreement to support the arundo control program.

Committee Meetings

Directors

Board members separated into subcommittees to discuss their respective committee goals and tasks, and then re-grouped to summarize their discussions as a group. The committee members were:

- Executive Committee: Binsacca (chair), Jefferson, Duflock
- Finance Committee: King (chair, Treasurer), Devers, Plemmons
- Outreach Committee: Ferrasci (chair), Paddock

The Executive Committee members reported that they reviewed and accepted the summary of their responsibilities, and identified acquisition and rental of farmland as a valuable source of stability for the RCD’s future. P. Binsacca described meeting with S. Darington regarding the process of acquiring such land with grant assistance or a mitigation buyer. The property could host conservation practice and methods demonstrations and be a locus for RCD activities.

The Outreach Committee members reported that their most imminent tasks were outreach regarding the Speak-Off Competition and the new Salinas River Arundo Control project. They requested details regarding the competition from P. Robins, discussed potentially hosting the competition at the September board meeting, and discussed possible formats and timing for a press release or tour announcing the new arundo control program and its funding.

The Finance Committee members requested that the Executive Committee develop a Vision Statement for the RCD, which would be helpful for developing a business plan and marketing the RCD’s services. They requested for the next Board meeting that P Robins bring a sample brochure for marketing the RCD’s services and requested that he provide them with samples of other business plans to use as references in initiating a business plan for RCDMC.

Closing Discussion

Directors

The next meeting will be held the 3rd or 4th Thursday of September depending on Board member availability. It will possibly have coincidental scheduling with the Local Work Group and Speak-Off Competition.

2:35 P.M.  
Meeting Adjourned  

P. Binsacca

The next Regular RCD meeting will be held:
Date: September 18 or 25, 2014, 10 A.M or 2 P.M.
Location: RCDMC Office